



CITIZENS' COMMITTEE ON COMMUNITY DEVELOPMENT FULL COMMITTEE MEETING

Tuesday, October 17, 2017
1 South Van Ness Avenue, 5th Floor, Room 5080
San Francisco, CA 94103
5:00 p.m. – 7:00 p.m.

MINUTES

1. Call to Order at 5:12 p.m.

Committee Members Present: Miquel Penn, Marc Vogl, Emma Kelsey, Elena Chavez Quezada.

Attendance: Brian Cheu (MOHCD), Teresa Yanga (MOHCD), Mike King (MOHCD).

2. Approval of Meeting Minutes

- a. Meeting minutes from September 19, 2017 could not be approved by the Committee due to an absence of quorum.

3. Director's Report (Discussion Item)

- a. Brian Cheu gave an overview of the recent activity of inclusionary housing policies being considered at the state and local level.
- b. Brian also provided an overview of San Francisco's recent push for more cultural heritage districts. These efforts may lead to the acquisition of additional small sites and other types of housing in certain areas of the city.
- c. Brian also gave an overview of recent analytical efforts to identify strategies for reducing gentrification and displacement within certain areas of the city. These efforts are incredibly complex, given the need to define gentrification and the timeline parameters for applying that definition. Members discussed how to envision goals for anti-gentrification strategies, advocating for the City to take a policy position so our communities can react to it.

4. Committee Members' Report (Discussion Item)

- a. None.

5. New Business (Discussion Item)

Refining the AFFH Research Agenda

Brian led members in an exercise to better understand how community members think about 'fair housing'. Members discussed:

- Community members might expect to hear about the Mayor's vision of 'fair housing' for the city.
- The City needs to define 'fair housing'.
 - The federal definition of 'fair housing' is more about anti-housing discrimination; community members may not interpret it the same way.
- What leadership will the Mayor provide on this topic?
- How are decisions made regarding funding for 'fair housing'?
- Community members may expect to respond to whether the City's 'fair housing' investments have been successful.
- How does the City enforce 'fair housing'?
- Does 'fair housing' policy only apply to MOHCD's housing portfolio, or does it extend into private market housing?
- Community input sessions are an opportunity to state the problem clearly; state the 'ask' for assistance; and explain why MOHCD is talking to the particular group or organization.
- Sharing the previous Analysis of Impediments or other data may be too complex to be effective with a community audience.
- Should 'fair housing' be in the title of our outreach presentations, or will it only confuse the purpose of the dialogue?

Teresa Yanga gave an overview of the research/analytical requirements for the Analysis of Fair Housing, the previous Analysis of Impediments, and the Consolidated Plan. Members discussed:

- Members suggested selecting one 'box' off of the HUD research requirements matrix and matching it with an appropriate expert group or organization who can speak to it.
- MOHCD could also use certain groups to validate or dispute the success of the City's recent investments in 'fair housing'.
- Use the HUD data to trigger a conversation about whether the community also perceives what the data are showing.
- A series of conversations with the same group or organization could also be an effective strategy.
- It might be more useful to go talk directly with neighborhood residents instead of speaking at a neighborhood association meeting. MOHCD could survey residents at neighborhood events, such as Sunday Streets; field polling could be an effective exercise for reaching a large swath of the population.
- The City needs to 'hang its hat' on something when it speaks to groups and organizations (such as "this is what the City is doing and this is why we think it will work...now tell us what you think about our approach").
- Philanthropic organizations would only be helpful if you have a particular ask for which you need their support.
- It could be very interesting to engage Realtors, Property Management Companies and Lenders, perhaps through an anonymous survey or a targeted focus group. If you can get a level of honesty from the respondents, this group would be highly valuable to the AFH. The community participation component could start and end with this group, with the last meeting including a summary of findings from other populations and agencies, especially tenant organizations.

Brian provided an overview of MOHCD's draft list of potential community stakeholders, and informed the Committee of MOHCD's intent to contract with two consultants for this work; one consultant would focus on the AFH, and one consultant would focus on the Consolidated Plan (and HIV/AIDS Housing Plan). Members discussed:

- It would helpful to match organizations to specific HUD research questions.
- We need to do targeted outreach in R/ECAP areas, such as Visitacion Valley, Bayview, Tenderloin and Chinatown.

Brian and Teresa asked members to offer suggestions of what may be missing in the HUD research agenda. Members discussed:

- How does MOHCD prioritize its projects?
- Affordability and other areas that are not required through these community input processes should be addressed through the Consolidated Plan.
- We could think about AFH community input as 'first lap' in two lap race, where the first lap informs what gaps or issues to focus on as part of the Consolidated Plan 'final lap'.
- In the past, the Consolidated Plan was really about 'how do you want federal monies spent?'
- Community residents may not be able to add a lot of expertise to AFH (so a survey may be best), but they would be a much more valuable resource for the Consolidated Plan (so a more in-depth conversation would be possible and desired).
- We need specificity when it comes to how to spend monies in certain communities.
- An online survey could be a big help in these processes, using public transit to advertise it.
- Think about other ways to canvas the community, such as a community arts project.
- How can we identify groups that might not normally engage with MOHCD or local government?

6. Public Comment

- a. None.

7. Adjournment at 6:52 p.m.