



**MAYOR'S OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT  
CITY & COUNTY OF SAN FRANCISCO**

**REQUEST FOR PROPOSALS**

**COMMUNITY BUILDING AND NEIGHBORHOOD PLANNING:  
OMI/Excelsior Community Action Grants**

**Technical Assistance Workshop: Wednesday, June 14, 2017 10:00 – 11:00am**

The Mayor's Office of Housing and Community Development will conduct a technical assistance workshop to assist interested applicants in determining the eligibility of proposed projects, and completing the required elements of the proposal packet. This workshop will be held at 1 South Van Ness Avenue, 5<sup>th</sup> Floor.

The meeting room is wheel chair accessible. If you need translation services, a sign language interpreter, or any other accommodations, please call 415-701-5598 at least 72 hours in advance. For speech/hearing impaired callers, please call TYY/TDD 415-701-5503. For information on MUNI routes, please call 415-673-6864

**Deadline for Proposal Submission: Friday June 23, 2017 5:00 p.m.**

One original and three copies of the completed proposal should be submitted to:  
Mayor's Office of Housing and Community Development  
1 South Van Ness Avenue, 5<sup>th</sup> Floor

**Attention: Julia Sabory**

***HAND DELIVERY RECOMMENDED***

# REQUEST FOR PROPOSAL OVERVIEW

## I. NOTICE OF FUNDING AVAILABILITY

The Mayor's Office of Housing and Community Development Division (MOHCD) is seeking to fund a community-based organization to provide fiscal sponsorship for two community based collaboratives and the coordination of the OMI/Excelsior Community Action Grants Program. This grant is in the MOHCD program area 'Community Building and Neighborhood Planning'.

The grant period will be from July 1, 2017 – June 30, 2018.

\$172,801 in General Funds are available.

## II. ELIGIBLE ACTIVITIES

Eligible activities include 1) Work with two established neighborhood collaboratives (one in the OMI, one in the Excelsior) to plan, design, disseminate, administer and evaluate community action grants of no more than \$5,000 each, 2) provide grantees with linguistically and culturally appropriate technical assistance and support, 3) ensure residents convene and build social capital. Strong applicants are agencies that have experience with grant-making as well as knowledge of the Excelsior/OMI communities.

To learn more about the neighborhood collaboratives, please review the following websites:

- <http://www.excelsiorcollaborative.org>
- <http://omicc.yolasite.com/>

## III. PROCUREMENT

This RFP procurement process, and the proposals received as a result of it, may be used to justify contract funding decisions for other similar services and/or other funding that becomes available through MOHCD or any other City department. MOHCD and/or any other City departments who use this RFP solicitation as a procurement process for other funds, reserve the right, at their own discretion, to fund select activities or partners, (and remove or eliminate others) within a proposal submitted by a collaborative or group of agencies. The procurement process for this RFP or any of its component Proposal Areas or Modules may be delayed, suspended, or canceled if the City determines that such action is in the best interest of the City.

## IV. PRIORITIES and ELIGIBILITY

### A. Priority

Priority will be given to those agencies that currently perform similar services and demonstrate ability to increase impact through collaborative efforts.

## **B. Eligibility:**

- Programs must principally benefit low and moderate-income individuals and their families.
- Beneficiaries must reside within the boundaries of the City and County of San Francisco.
- Applicants must be San Francisco-based; must be a 501(C)(3) non-profit corporation registered with the Internal Revenue Service; and must be in good standing with the State of California's Registry of Charitable Trusts.
- Applicants may submit as single agencies or as a collaborative; however, collaborative proposals must choose a lead agency to serve as the fiscal agent. The fiscal agent should submit its own organizational documentation as directed below in the same manner as if it was a single agency.
- Successful applicants must comply with all applicable local government regulations.

## **V. EVALUATION CRITERIA**

- A. The extent to which the applicant reflects a successful history of effectively serving the targeted populations. **25%**
- B. The extent to which the proposed program meets the objectives, eligible activities, and program description outlined in the RFP. **30%**
- C. The extent to which the proposal outlines specific, measurable and realistic outcomes for the targeted population and reflects best practices. **25%**
- D. Extent to which applicant demonstrates a robust evaluation methodology. **10%**
- E. Extent to which applicant demonstrates staff experience and expertise required to deliver successful programs. **10%**

## **VI. REQUIREMENTS**

The use of City funds is subject to numerous local requirements. A few of the requirements are listed below and are briefly summarized.

- **Accessibility:** programs and services must be accessible to persons with disabilities. Program access can be achieved in many cases without having to alter the existing facility.
- **Non-Discrimination:** agencies must comply with federal, state and San Francisco prohibitions against discrimination in fair housing and equal employment opportunity, and in awarding contracts. Agencies must also comply with the Equal Benefits Ordinance for domestic partners.
- **Procurement:** projects must comply with federal conflict of interest regulations, and regulatory procedures for obtaining and contracting for goods and services.
- **Ineligible Reimbursements:** funds for activities occurring prior to the commencement date of the grant agreement cannot be reimbursed.

- **Religious Activity:** funds may not be used for religious purposes or for the improvements of property owned by religious entities except where the grant recipient is a secular non-profit organization with a long term lease.
- **Political Activity:** funds may not be used for political activity.

## VII. TECHNICAL ASSISTANCE

Questions on completing the application can be addressed at the technical assistance workshop. The technical assistance workshop will assist interested applicants in determining eligibility and completing the required elements of the proposal package. **This workshop is scheduled for: Wednesday, June 14, 2017, 10:00 – 11:00am, 1 South Van Ness Avenue, 5<sup>th</sup> Floor.**

## VIII. REVIEW PROCESS AND SCHEDULE

All submitted proposals will be initially screened by a committee composed of MOHCD staff to determine completeness and eligibility. Ineligible proposals will be eliminated at this stage. MOHCD staff will evaluate all complete and eligible proposals submitted for programs listed on Attachment A. MOHCD will make the final selection of the agencies/agency to be awarded a grant(s) under Attachment A. **The preliminary schedule for review and approval is:**

June 23, 2017	Proposals due to MOHCD by 5:00pm
June 26	Agencies notified of award
June 30	Five day appeals period ends
	Negotiation, contracting and encumbering process
July 1, 2017	Grant term begins

MOHCD reserves the right to adjust the preliminary schedule at its discretion.

## IX. PROTEST PROCEDURES

### A. Protest of Non-Responsiveness Determination

Within five business days of the City's issuance of a notice of non-responsiveness, any respondent that has submitted a proposal and believes that the City has incorrectly determined that its proposal is non-responsive may submit a written notice of protest. Such notice of protest must be received by the City on or before the fifth business day following the City's issuance of the notice of non-responsiveness. The notice of protest must include a written statement specifying in detail each and every one of the grounds asserted for the protest. The protest must be signed by an individual authorized to represent the respondent, and must cite the law, rule, local ordinance, procedure or RFP provision on which the protest is based. In addition, the protestor must specify facts and evidence sufficient for the City to determine the validity of the protest.

### B. Protest of Grant Award

Within five business days of the City's issuance of a notice of intent to award the grant, any firm that has submitted a responsive proposal and believes that the City has incorrectly selected another proposer for award may submit a written notice of protest. Such notice of

protest must be received by the City on or before the fifth business day after the City's issuance of the notice of intent to award.

The notice of protest must include a written statement specifying in detail each and every one of the grounds asserted for the protest. The protest must be signed by an individual authorized to represent the proposer, and must cite the law, rule, local ordinance, procedure or RFP provision on which the protest is based. In addition, the protestor must specify facts and evidence sufficient for the City to determine the validity of the protest.

### **C. Delivery of Protests**

All protests must be received no later than 5:00p.m. Friday, June 30<sup>th</sup> 2017. If a protest is mailed, the protestor bears the risk of non-delivery within the deadlines specified herein. Protests should be transmitted by a means that will objectively establish the date the City received the protest. Protests or notice of protests made orally (e.g., by telephone) or via e-mail will not be considered.

If the City determines that a meeting with the party submitting the appeal is necessary, such meeting will be scheduled within ten (10) calendar days of the receipt of a protest to review and attempt to resolve the protest. Protests must be delivered to:

**Director of Community Development**  
Mayor's Office of Housing and Community Development  
1 South Van Ness Ave., 5<sup>th</sup> Floor  
San Francisco, CA 94103

**Note:** Successful applicants will be required to execute and meet the provisions of a grant agreement. Additional documentation, including an annual work plan and an annual budget, must be completed and approved by MOHCD prior to any funds being committed or spent. Financing is primarily on a monthly cost-reimbursement basis. Successful applicants will be expected to participate in MOHCD online programmatic and financial reporting system. Expenses incurred prior to start of the contract are not eligible for reimbursement.

## PROPOSAL INSTRUCTIONS

- Please be as succinct as possible. The narrative section must be no longer than five pages and single spaced. Reviewers will not consider text beyond the indicated text limitations and/or space provided.
- No handwritten proposals will be accepted and the font must be at least 12 point.
- Pages should be standard 8-1/2" by 11" with 1 inch margins. All copies should be double sided.
- Original signatures must be in blue ink on the original set.
- Use the application checklist to ensure your package is complete.
- Do not bind proposals, or submit extra materials not requested.
- Substantially incomplete, faxed, or late applications will not be considered. **Hand delivery is highly recommended. No applications will be accepted after 5:00pm on Friday, June 23, 2017.**
- One original and three copies of the completed proposal should be submitted to:

**Mayor's Office of Housing and Community Development  
1 South Van Ness Avenue, 5<sup>th</sup> Floor  
Attention: Julia Sabory**

## AGENCY CHECKLIST

### **Application (*one original signed in blue ink and three copies*)**

- Proposal Cover Sheet
- Board Affiliations
- Application Narrative
- Program Budget Worksheet

### **Additional required items for applicants not currently receiving MOHCD (*one copy attached to the original set*)**

- Articles of Incorporation, including all amendments
- Organization by-laws, including all amendments
- Evidence of Federal Tax Exempt 501(c) (3) status

## PROPOSAL COVER SHEET

*(You may neatly hand write only this portion of the proposal)*

Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ San Francisco, CA 941 \_\_\_\_\_

Program Location (if different): \_\_\_\_\_ San Francisco, CA 941 \_\_\_\_\_

Main Phone: \_\_\_\_\_ Fax : \_\_\_\_\_

Executive Director: \_\_\_\_\_ Telephone: \_\_\_\_\_ x \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_ x \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_

### **This Proposal is for the following Service Area and Proposal Title:**

- Community Building and Neighborhood Planning - OMI/Excelsior Community Action Grants – Total Amount available: \$172,801

**Total Proposal Request: \$** \_\_\_\_\_

**Total FY 2017-2018 Projected Agency Budget: \$** \_\_\_\_\_

**I certify that the information provided in this application is true:**

\_\_\_\_\_  
Signature of Executive Director

\_\_\_\_\_  
Date

## PROPOSAL NARRATIVE

*(Must not exceed 5 pages)*

### 1. **Background and Need:** (2-4 paragraphs suggested)

This section should demonstrate a broad understanding of the barriers and challenges faced by the target population and neighborhood.

- What specific barriers and challenges exist for this population?
- What is your history of providing services or community building activities in this neighborhood? Please describe any previous experience with grant making or supporting community based collaboratives.

### 2. **Proposed Program Design:** (5-6 paragraphs suggested)

This section should provide information about agency capacity to implement the activities prioritized in this RFP for the relevant program area. This section should provide detail about program design and implementation strategies.

- What is the proposed structure to achieve the three activities:
  - Work with two established neighborhood collaboratives (one in the OMI, one in the Excelsior) to plan, design, disseminate, administer and evaluate community action grants of no more than \$5,000 each
  - Provide grantees with linguistically and culturally appropriate technical assistance and support
  - Ensure residents convene and build social capital.
- How do you propose to do outreach to solicit applicants for action grants?
- What other organization(s) do you partner with, and how will the partnership/s impact your reach/activities/services?

### 3. **Activities and Outcomes:** (3-4 paragraphs suggested)

This section should list activities and outcomes for your proposed program and should reflect the program design and structure outlined above.

- Activity descriptions should be clear and specific.
- Your proposal should also include expected number of people to be served per activity, and number of people expected to achieve the corresponding outcomes.
- You may select to include a calendar to illustrate your activities.

### 4. **Evaluation:** (1-2 paragraphs suggested)

This section should describe how you will evaluate the impact of the proposed activities.

- How will you track progress and document the impact of the community action grants?

### 5. **Organizational Capacity:** (1-2 paragraphs suggested)

- Describe the agency's overall capacity and identify the individual/s who will work on this project on behalf of your organization.



**PLEASE LIST YOUR BOARD OF DIRECTORS:**

Name	# of Years on the Board	Affiliation/Occupation	Other Board Memberships
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# MOHCD Program Budget Worksheet

Agency Name \_\_\_\_\_

Line	Budget Item			Requested Amount from MOHCD	Total Program Budget
<b>Salaries &amp; Wages</b>					
	NAME - TITLE	Rate/Hr.	# of Hrs.	\$	\$
1				\$	\$
2				\$	\$
3				\$	\$
4				\$	\$
5				\$	\$
6				\$	\$
7				\$	\$
8				\$	\$
9	<b>Total Salaries (Lines 1 thru 8)</b>			\$	\$
<b>Fringe Benefits</b>					
	Item				
10	FICA			\$	\$
11	SUI			\$	\$
12	Workers Compensation			\$	\$
13	Medical Insurance			\$	\$
14	Retirement			\$	\$
15	Other			\$	\$
16	<b>Total Fringe Benefits (Lines 10 thru 15)</b>			\$	\$
<b>Contractual Services</b>					
	Item				
17				\$	\$
18				\$	\$
19				\$	\$
20				\$	\$
21				\$	\$
22	<b>Total Contractual Services (Lines 17 thru 21)</b>			\$	\$
<b>Equipment</b>					
23				\$	\$
24				\$	\$
25				\$	\$
26	<b>Total Equipment (Lines 23 thru 25)</b>			\$	\$
<b>Insurance</b>					
27				\$	\$
28				\$	\$
29				\$	\$
30				\$	\$
31				\$	\$
32	<b>Total Insurance (Lines 27 thru 31)</b>			\$	\$
<b>Travel &amp; Conferences</b>					

33		\$	\$
34		\$	\$
35		\$	\$
36	<b>Total Travel (Lines 33 thru 35)</b>	\$	\$
Space Rental (Office/Program Space)			
37	<b>Total Space Rental</b>	\$	\$
Supplies			
38	<b>Total Office Supplies</b>	\$	\$
Telecommunications (Phone)			
39	<b>Total Telecommunications</b>	\$	\$
Utilities			
40	<b>Total Utilities</b>	\$	\$
OTHER			
41		\$	\$
42		\$	\$
43		\$	\$
44		\$	\$
45	<b>Total Other (Lines 41 thru 45)</b>	\$	\$
Indirect			
46	<b>Total Indirect (no more than 15%)</b>	\$	\$
47	<b>Total (Line 9+16+22+26+32+36+37+38+39+40+46)</b>	\$	\$