



CITIZEN'S COMMITTEE ON COMMUNITY DEVELOPMENT

FULL COMMITTEE MEETING

Members of the Citizen's Committee on Community Development will be holding their monthly meeting at the location and on the date indicated below:

**Tuesday, January 17, 2012
1 South Van Ness Avenue
Conference Room 5080 (5th Floor)
5:00 p.m. – 7:00 p.m.**

MINUTES

1. **Call to Order**

By Chris Block at 5:07 p.m.

Present: Charlie Sciammas, Chris Block, Josh Arce, Irene Yee Riley, Anushka Fernandopulle, Peter Cohen, Colin Lacon, Ximena Delgado

Absent: Utuma Belfrey

Staff present: Brian Cheu, Bruce Ito, David Taylor, Steve Currie, Holly Lung

2. **Approval of minutes of November 1, 2011**

Motion by Colin Lacon to approve minutes as amended. Seconded by Josh Arce.
Approved unanimously.

3. **Staff update – Redevelopment; RFP Timeline**

Brian Cheu reported that the 2012 meeting schedule (handout) has changed slightly. Some meetings are not on the third Tuesday to accommodate the funding approval process.

Brian gave an update on the San Francisco Redevelopment Agency (SFRA). Wednesday, a resolution will go to the budget and finance committee. Housing assets

and housing functions were transferred to MOH as of February 1. Non-housing assets will be at GSA for now. SFRA employees will be temporary City employees until March 30.

SFRA funding has an impact on MOH supported programs such as the Job Readiness Initiative (JRI) and targeted redevelopment areas. Current contracts funded by SFRA dollars will expire on June 30. Currently CDBG and SOMA Stabilization dollars support services in the former SoMa redevelopment project area. The SoMa Stabilization Fund is planning to release \$1.5 million in a one-time allocation for services in SOMA. The City will need to establish priorities, especially in light of shrinking CDBG and HOME dollars. City does not have the resources fill entire gap.

Brian also mentioned that the City of Los Angeles has opted not to be the successor agency for their redevelopment agency, leaving the responsibility to the state.

Decisions will be driven by the Mayor's Office, with input from the interim SFRA director, The Controller's Office, Human Resources and MOH. The oversight committee consists of seven with four appointed by Mayor Lee. The committee will have representatives from BART, the School District, the City College Board, the Planning Commission, the Controller's Office and SEIU Local 21. The current redevelopment commission will meet for the last time this month.

Committee discussed redevelopment reform has been in play for at least the last five years. Committee discussed that the most vulnerable populations, such as the chronically homeless, should be a priority during this adjustment period.

SFRA funded projects include the 6th St. clean up effort. Now, tax increment funding is no longer available and there are no replacement dollars. Funding will have to come from general fund dollars. Such projects will compete with local departments, like police and fire for funding. There are difficult choices ahead. The final distribution is not known.

Mission Hiring Hall and others funded by JRI dollars will be deeply cut. Committee discussed that the City should be consulting CCCD and the committee should play a more active role. Brian will keep committee up to date.

JRI and the Housing Trust Fund are two of the Mayor's priorities. The hope is that the Housing Trust will be on the ballot in November, with a 50% plus one needed for passage.

Committee and staff did a short check in, as did member of public from Larkin St. Youth Services' Ruth Nunez.

4. **Mid-year performance update from MOH and OEWD,**

David Taylor gave an update of the workforce development performance (handout). Discussed performance in support of consolidated plan. \$1.6 M received for 2011-12, total portfolio performance measures were at 49 to 72 percent completion. Four performance measures, vocational training, job readiness services, one stop complementary services and training placements were discussed.

Committee discussed vocational training results. Jobs in health care keep the numbers up. There is also a rise in the culinary and hospitality fields. Completions and placements are down due to the program cycles. New grantees need ramp up time. There will be more data available in February.

For employment placements, the majority are full time. Wages for quality of health care jobs are approximately \$13/hr, for culinary jobs \$11/hr and for retail jobs \$11/hr. Construction wages vary greatly. Some are jobs outside of San Francisco. Committee discussed adding a fourth outcome, the 6 month retention rate for placements. Guaranteeing retention is difficult; it is good data to have, but difficult to hold agencies responsible, because retention rates do not always reflect the effectiveness of training program. Data tracking takes a lot of capacity. Committee discussed that we are paying for “real” jobs, which includes retention, and would amount to tracking 20 to 25 people. Also, with construction cycles, which include rehires and time off in between, it would be difficult to track retention.

Committee also discussed tracking the reason for termination, such business reasons or lack of effective training. If service providers are placing people in “bad” businesses such as ones that go out of business, then the program is not effective. The effectiveness of the local hiring ordinance has not been measured, but OEWD will research and report on this. Work plans need to build in retention data and the expectations of employees. It is difficult to evaluate and measure success.

Yearly sector analysis is done by trends, including trends in retail, hospitality, IT and construction. Forecasting is challenging, for example, “green” jobs looked promising, but did not pan out. All programs are adult based. Six youth- based programs are no longer CDBG funded. These programs are funded by WIA.

Brian Cheu presented MOH CD’s midyear performance report (handout).

Committee discussed what “stably housed” means. Committee discussed how to break down this measure. For example, also track “permanently housed” and look at six month retention rates. The HMIS system will help with tracking.

This year’s homeownership counseling goal was lowered because one less agency was funded and agencies negotiated a lower target.

Concerning HOPE SF, CCCD members have been contacted regarding a lack of effective services. For Hunter's View, the Bayview YMCA will be the lead for last six months of this program year and will introduce strong case management. In addition, the Mayor's office has been requested to consider an increased City commitment to the Family Resource Centers (FRC). If funded in 2012-13, an additional \$200k would go to the Potrero and Sunnysdale FRCs, which would help as Bridge and Mercy Housing transition out. Some community members say they will not work with Urban Strategies. Committee discussed the poor performance at the halfway point. Committee discussed that the two outcome measures listed are not the only measures. In February, committee will hear from the HOPE SF service providers.

Committee discussed that MOH spends more on eviction prevention than housing development. This is because eviction prevention had many funding sources and housing development is for pre development costs, not bricks and mortar dollars.

Committee discussed the GED completion goal, which dropped from 40 to 23. Not every agency has GED attainment as a primary goal. Going forward, we have to have consistent measures. Measures need to reflect what it means by "doing good work," for example, are we housing people. We need to decide what we want to fund, what goals to achieve and set priorities. Committee discussed what policies and investments to they need to consider.

Holly Lung gave a presentation of the economic development program (handout). Technical assistance performance measures are at or above midpoint levels, except for jobs created and retained. One reason is that midyear metrics for one agency not available until February. The Neighborhood Commercial Corridor performance covers six neighborhoods. Micro-lender programs are ahead of goals. Thursday is the deadline for the RFP. The program is moving to a 3-year cycle. Committee discussed the role of Banana Republic in one of projects. Banana Republic did not receive money for their TA. They only provided a venue for SF made products. Corridor managers also link businesses to other City agencies and nonprofits. Can this be done more proactively?

Committee requested that presenter's names be printed on the handouts.

Committee will hear MOH's responses to public comments from last year's community meetings in February. The priority exercise last year helped establish criteria of funding. Last year's criteria will be reviewed in February meeting. Some community input could drive this year's criteria.

Committee will also have to report out at the public hearing on March 28th.

5. **New Business**

N/A

6. Public Comments

N/A

7. Adjournment

Adjourned by Chris Block at 7:11 p.m.

NEXT MEETING DATE: February 21, 2012

The meeting room is wheel chair accessible. If you need translation services, a sign language interpreter, or any other accommodations, please call 415-701-5598 at least 72 hours in advance. For speech/hearing impaired callers, please call TYY/TDD 415-701-5503. For information on MUNI routes, please call 415-673-6864.