



**Mayor's Office of Housing and Community Development
CITIZEN'S COMMITTEE ON COMMUNITY DEVELOPMENT**

FULL COMMITTEE MEETING

**Tuesday, June 17, 2014
1 South Van Ness Ave., Room 5080
San Francisco CA., 94102
5:00 p.m. – 7:00 p.m.**

MINUTES

1. **Call to Order** - By Brian Cheu at 5:00 pm
Committee Members Present: Anushka Fernandopulle, Miquel Penn, Irene Yee Riley, Peter Cohen
City Staff MOHCD- Brian Cheu, Bruce Ito, OEWD- Holly Lung
Community – Alex Hildebrand, Simon Morfit ,Hannah Melnicoe
2. **Director's Report (Discussion Only)**
3. **New Business (Discussion and Possible Action)**
 - A. **Presentation on Consolidated Plan by Learning for Action (LFA)**

Alex Hildebrand and Simon Morfit presented the following update to the committee:

2015-2019 Consolidated Plan Update for CCCD
June 17, 2014

Data Collection Efforts

1. Existing reports and plans
 - Reviewed Con Plans of 19 comparable local jurisdictions
 - “San Francisco is by far the most comprehensive as it relates to addressing the specific needs of diverse people and neighborhoods. Other jurisdictions focus on either specialized/vulnerable populations or mainstream general needs. For example, Dallas primarily discussed homeless strategies whereas Los Angeles focused mainly on transit oriented development and San Jose focused on housing.”
 - Reviewed 20+ other City departments' strategic plans
2. Conducted four neighborhood meetings
 - March 18, 2014 in Visitacion Valley (Southeast quadrant)
 - April 22, 2014 in the Mission (South Central quadrant)
 - April 29, 2014 in the Tenderloin (Northeast quadrant)
 - May 13, 2014 in Golden Gate Park (West Side)
 - Top five priorities from dollar exercise from four neighborhood meetings:

1. Create and maintain affordable rental housing
2. Provide quality services to children, youth and TAY (18-24)
3. Help residents retain housing and prevent homelessness
4. Provide access to quality health, mental health and substance abuse services
5. Revitalize public housing developments and help residents build healthy and successful communities

3. Survey of residents through Survey Monkey

- 285 responses
- Top five priorities from dollar exercise from resident survey:
 1. Create and maintain affordable rental housing
 2. Provide quality services to children, youth and TAY (18-24)
 3. Provide access to quality health, mental health and substance abuse services
 4. Help residents retain housing and prevent homelessness
 5. Establish, enhance and retain small businesses
- Still working on analyzing qualitative data from the survey

4. Survey of service providers through Survey Monkey

- 287 responses
- Top five priorities from dollar exercise from service provider survey:
 1. Provide quality services to children, youth and TAY (18-24)
 2. Provide access to quality health, mental health and substance abuse services
 3. Help residents retain housing and prevent homelessness
 4. Create and maintain affordable rental housing
 5. Advance economic opportunities by providing services such as financial literacy, legal services, culturally and linguistically appropriate community center access points, etc.
- Still working on analyzing qualitative data from the survey

5. Topic-specific focus groups

<u>Date and Time</u>	<u>Topic</u>	<u>Group</u>
February 19, 2014	Legal services	ILEN (Immigrant Legal and Education Network)
March 7, 2014, 5:45pm – 7:15pm	TAY services and housing	TAY Advisory Board & YC
March 13, 2014	HIV/AIDS	HIV Prevention Council
March 14, 2014, 1:00pm – 2:30pm	Housing counseling	MOHCD Housing Counseling Working Group
March 14, 2014, 2:30pm – 3:15pm	Homeownership, asset building, financial education and family economic success	Homeownership SF
March 17, 2014, 10:00am – 12:00noon	HOPE SF	HOPE SF grantees
March 17, 2014	Family housing	SF Family Support Network
March 24, 2014	HIV/AIDS	Care Council
March 25, 2014	Small business technical assistance	OEWD NEDOs (Neighborhood Economic Development Organizations)
March 27, 2014	Senior/disabled housing	Long Term Care Coordination

<u>Date and Time</u>	<u>Topic</u>	<u>Group</u>
		Council Housing and Services Workgroup
April 3, 2014	TAY services and housing	TAY Executive Directors
April 7, 2014	Homeless services and housing	Local Coordinating Homeless Board
April 10, 2014	Homeless services	Interfaith Council
April 11, 2014, 10:00am – 12:00noon	Community centers	Neighborhood Centers Together
April 18, 2014	Senior/disabled housing	Mayor’s Disability Council
April 22, 2014	TAY services and housing	Juv/TAY Providers Association
April 29, 2014, 10:00am – 12:00noon	Workforce development	WICAC
May 8, 2014, 10:30am – 11:30am	Domestic violence	Domestic Violence Consortium
	Public housing	

- Summary of needs/strategies identified as most appropriate for MOHCD
 - Affordable housing
 - Services/support for high need populations, including immigrants, LGBTQ, TAY and re-entry populations
 - Continuum of services
 - Convener
 - Improving City processes

6. City departments’ funding data

7. Consultation with other City departments

- Meetings with City departments will be scheduled for June/July 2014

Development of Theory of Change, Goals, Objectives and Strategies

1. Draft theory of change and goals

2. Neighborhood plans

- Neighborhood index of need
 - # of low- and moderate-income people
 - % of low- and moderate-income people
 - # of affordable housing units
 - # of public housing units
 - # of linguistically isolated households
 - % of linguistically isolated households
 - # without high school diploma
 - % without high school diploma
 - # living below poverty
 - % living below poverty
- Neighborhoods

- Tenderloin
- Mission
- Bayview Hunters Point
- Chinatown
- South of Market
- Visitacion Valley
- Western Addition
- Excelsior
- Asset mapping
 - Data from City departments
- Strategies by neighborhoods

Next Steps

1. Update to CCCD on 6/17/2014
2. Finalize theory of change, evidence-based indicators and goals by 7/7/2014
3. Consult with other City departments by 7/15/2014
4. Synthesize and analyze all the data from data collection efforts by 8/1/2014
5. Prioritize what Con Plan funds will be used for by 8/1/2014
6. Finalize needs assessment section of the document by 8/8/2014
7. Develop objectives and strategies by 8/11/2014
8. Update to MOHCD senior managers on 8/12/2014
9. Update to CCCD on 8/19/2014
10. Develop performance measures by 8/31/2014
11. Finalize draft Con Plan by 9/30/2014
12. Issue draft Con Plan for public review and comment for 30 days on 10/1/2014
13. Hold public hearings on draft Con Plan in October 2014

4. Public Comments

No public comments.

5. Adjournment

Brian Cheu adjourned the meeting at 7:00 pm

NEXT MEETING DATE: June 17, 2014

The meeting room is wheel chair accessible. If you need translation services, a sign-language interpreter, or any other accommodations, please call 415-701-5598 at least 72 hours in advance. For speech/hearing impaired callers, please call TYY/TDD 415-701-5503. For information on MUNI routes, please call 415-673-6864.