

MINUTES

South of Market Community Stabilization Fund -- Community Advisory Committee

**April 17, 2014
5:30 PM**

Meeting Location

6th Street Community Room
1008 Mission Street
San Francisco, CA 94103
415-621-2583

Community Advisory Committee (CAC)

Sam Alicia Duke (present)
John Elberling (present)
Conny Ford (absent)
Allan Manalo (present)
Joel Merchan (absent)
Kristian Joy Ongoco, Co-Chair (present)
Tom Temprano, Co-Chair (absent)

The meeting was called to order at 5:55pm

ACTION ITEM

After reviewing the Agenda for the meeting, the minutes of the February and March 2014 meetings were unanimously approved. Mr. Manalo noted a few minor corrections and said he would send staff the recommended changes.

STAFF UPDATE

MOHCD has engaged NCCLF to complete the Asset Reserve Analysis (ARA as part of evaluating UP's request for support in acquiring the building at 1038 Howard. Ms. Del Rosario also noted that MOHCD does not give acquisition funds for non-housing projects so it is difficult to provide a timeline for approval. Misha Olivas from UP confirmed that NCCLF did have a long meeting with UP staff Carolyn Caldwell and that it will take a month to complete the ARA report. Claudine clarified that the request to issue an RFP to release acquisition funds for a community facility would not necessarily require BOS approval. Mr. Manalo expressed concern that this request would drag on and UP would miss its opportunity to acquire the building. Ms. Ongoco asked that the UP request be agenzized as an action item in May. Other members of the committee agreed with this action.

Ms. Del Rosario reported that the NOFA for affordable housing acquisition in SoMa will be posted tomorrow. She then provided the committee with a fiscal update on the Stabilization Fund. Ms. Del Rosario confirmed that the fee deferral has sun-setted.

Ms. Del Rosario also reported that Hospitality House is having a graduation tomorrow of grads of its Community Arts Program at 6 pm.

DISCUSSION ITEM

Bernadette Sy reported on the activities of the community council (SCC-Soma Community Coalition) and the Action Grant award process. She explained that a consultant from Compass Point facilitated a retreat to establish funding priorities. Funding priorities were listed on a hand-out she provided. The handout also detailed how the priorities were rated. Karen Nemsick from Rebuilding Together explained that there were 17 applications, 7 of which were funded. Three more were approved after supplemental info was provided. The awards included: the Soma Housing Resource Fair, the Critical Movement Workshop, Community Artist skills buildings, Making our Stories Matter, UP's holiday events, Bessie Carmichael's Family Fun Day, FEC Familia Connections (designing and silk screening), the SOMA walkathon (which was held last week), the SOMA Fit Fest (which had 250 attendees and had support from local Tec companies), and the SOMA cookbook community champions (which is a resource guide). The grants ranged from \$2,000 to \$5,000 and totaled about \$45,000.

Ms. Sy also reported that the SoMa Community Coalition meets monthly during lunch. The group has identified the need for affordable housing, jobs and the issue of displacement as its top priorities. However they are seeking community consensus regarding its focus. Once the platform and the mission statement are finalized, the members plan to organize a Town Hall. Ms. Sy noted she would like to see SoMa CAC placed on the Coalition's agenda. Mr. Merchan noted that there is a need for a strong athletic program in SoMa to help youth stay out of trouble. Mr. Sy reported that there is a consortium on folks coming together to support the parks in SoMa.

DISCUSSION ITEM

Ms. Del Rosario reported that staff recommends that in the future, the SOMA fund be disbursed by four categories: strategic investments, emergency response, capital acquisition for housing, and capital acquisition for non-housing. Ten percent would be allocated for emergency response. The other buckets would each have 30% of the funding. Strategic investments would run on a two year cycle and on the City's fiscal calendar. Emergency response grants could only go to an organization once every three years. There would be flexibility around acquisition request. John Elberling asked if the emergency fund would be available on an as needed basis. Ms. Del Rosario proposed that a dollar amount would be approved ahead of time, but it would still take 2 to 4 months to release the funds. Mr. Elberling recommended that the funding guidelines be drafted and circulated for comment.

Ms. Ongoco asked about the status of Filipino Cultural Center. Claudine explained that Don Marcos negotiated with Swinnerton to build out the space and that capital fundraising is needed to provide access to the space.

DISCUSSION ITEM

Ms. Del Rosario got information on marketing services such as Tap Root, The Movement Strategy Center (a consultant referred by Supervisor Kim's Office) and Constance Walker Consulting. Ms. Del Rosario also provided samples of Repro graphics work which members of the committee liked.

PUBLIC COMMENT

Steve Suzuki from AND reported that the mapping project will continue to be refined. Mr. Manalo recommended that a “community update” section be added to every agenda.

It was report that BISHOP is a part of the anti-displacement coalition and will be at the rally next Saturday. Also Mend Dance Theater will have a show at Bindlestiff on April 24 -27th. Mr. Manalo reported that Hospitality House is looking for a new Program Manager and they would love to identify a SOMA resident for the position.

The meeting was adjourned at 8:15pm.