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## **CITIZENS' COMMITTEE ON COMMUNITY DEVELOPMENT FULL COMMITTEE MEETING**

Tuesday, June 18, 2019  
1 South Van Ness Avenue, 5<sup>th</sup> Floor, Room 5080  
San Francisco, CA 94103  
5:00 p.m. – 7:00 p.m.

### **MINUTES**

#### **1. Call to Order at 5:14 p.m.**

Committee Members Present: Clinton Loftman, Emma Kelsey, Elena Chavez Quezada, and Azalea Renfield.

City Staff Attendance: Brian Cheu (MOHCD), Mike King (MOHCD), and Tina Rose Novero (OEWD).

#### **2. Director's Report (*Discussion Item*)**

- a. Brian asked current members to consider anyone in their networks who might be a good candidate to fill the CCCD's two Mayoral vacancies.
- b. MOHCD recently added Alex Banh to its staff. Alex has been leading the City's Digital Equity Initiative, including strategies for increasing connectivity in public housing, providing digital literacy training, and refurbishing and redistributing computers into the community.
- c. Brian provided an overview of the Housing Authority transition and the reasons behind the restructuring of the agency.
- d. Brian shared that MOHCD will be receiving \$1M next year for long-term rental subsidies for the transgender community, and \$2.7M in shallow rental subsidies for the low-income population (to help households become eligible for our 50-55% AMI programs), plus \$1.2M in rental subsidies for persons with HIV/AIDS. This is a very positive development for our office. We are also increasing our budget by \$500,000 for our Below Market Rate (BMR) Housing services, to improve outreach and communication about those programs.

#### **3. Committee Members' Report (*Discussion Item*)**

- a. None.

#### **4. Analysis of Impediments to Fair Housing, Consolidated Plan and HIV Housing Plan Update**

Brian provided an overview of MOHCD's new, draft Theory of Change. The Theory of Change added two new objectives: one to explicitly call out the need to stabilize communities from displacement, and the other to explicitly call out the need for the City (and MOHCD) to eliminate

the causes of racial disparities. Brian provided an overview of changes to the way we frame our target populations (e.g. using categories instead of explicitly calling out specific populations). Members discussed.

- Azalea thought the vulnerable household category, Experiencing a Legacy of Exclusion, was a great change and could be adopted by other City departments.
- Elena asked if the new racial equity objective was informed by the Government Alliance on Racial Equity (GARE). Brian answered yes, and shared that other City departments, such as DCYF and OEWD, have made similar commitments.
- Clint asked about the difference between priority needs 2A and 4B. Brian said that 4B is a more policy-based solution to workforce development, rather than individual workforce training and placement.
- Emma asked what priority need 3C means. Tina said that it refers to Cultural Districts and community-based economic development strategies led by OEWD.

Brian provided an overview of the DCYF-based scoring and deliberation process that we are considering using. The process is supposed to improve racial equity outcomes through the RFP.

- Azalea suggested defining vulnerable household categories by who they are not, rather who they are.
- Emma asked if there were any changes to our target geographies. Brian said that the Western Addition deserves additional attention, although there are not as many providers located in and serving that area.

Brian provided an overview of our RFP info sessions concept, where we go into certain communities and talk with service providers we do not currently work with and understand and try to resolve their barriers to partnering with us.

- Clint suggested that we offer grant writing workshops.
- Azalea suggested that we simplify the RFP form. Fewer, simplified questions. Separate RFP processes depending on the size or type of organization.
- Elena recommended the Justice Funders Network. They are focused on embedding racial equity into RFP processes and ensuring the funding opportunity is accessible. They are based in Oakland.
- Azalea suggested offering how-to workshops during the RFP open period.
- Elena is funding a small group of people to user test their upcoming RFP process.

Brian described our thought process around holding onto some funding to have some flexibility to fund new projects in the middle of the next funding cycle.

- Azalea suggested moving to a outcomes-based funding model. If an agency is not meeting its deliverables, there would be an option to repurpose the funds.
- Clint suggested that we make it explicit in the RFP that things change and not to expect funding, even if the agency had been funded previously.
- Elena shared her experiences trying to move to fewer, larger grants. She suggested “exit” grants where agencies have a year to find additional resources. Azalea recommended calling it a “cool off” period.

Brian provided an overview of our draft strategy discussions to date.

Members decided the next meeting should be schedule for Wednesday, July 31, 2019 at 5:00 p.m.

**5. Public Comment**

- a. A staff member from At The Crossroads shared that she is looking to learn more about what funding is available through MOHCD and other City department RFPs.

**6. Adjournment at 7:00 p.m.**