



**Mayor's Office of Housing  
& Community Development  
(MOHCD)**

**Mark Farrell**  
Mayor

**Kate Hartley**  
Director

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## **CITIZENS' COMMITTEE ON COMMUNITY DEVELOPMENT FULL COMMITTEE MEETING**

Tuesday, June 19, 2018  
1 South Van Ness Avenue, 5<sup>th</sup> Floor, Room 5080  
San Francisco, CA 94103  
5:00 p.m. – 7:00 p.m.

### **MINUTES**

#### **1. Call to Order at 5:08 p.m.**

Committee Members Present: Clinton Loftman, Irene Riley, Marc Vogl, Emma Kelsey, and Elena Chavez Quezada (arrived at 5:20 p.m.).

City Staff Attendance: Brian Cheu (MOHCD), Mike King (MOHCD), Teresa Yanga (MOHCD), Gloria Woo (MOHCD), and Barry Roeder (MOHCD).

Guests and Members of the Public: Sarah Garmisa-Calinsky (RDA).

#### **2. Approval of Meeting Minutes**

- a. **Meeting minutes from March 20, 2018 were motioned by Marc Vogl, seconded by Irene Riley, and approved unanimously by the Committee.**

#### **3. Director's Report (*Discussion Item*)**

- a. Brian Cheu gave an update about the recent Mayoral election. It is unclear who will be Mayor-Elect Breed's new Chief of Staff and senior advisors. Most of Mayor Lee's staff have moved on to other City positions, which is typical during a change in administrations. Once Mayor-Elect Breed is sworn into office, she will be able to appoint a new District 5 Supervisor.

Brian also noted that Prop F, the ballot measure on San Francisco residents' right to civil counsel, passed but has no funding mechanism. MOHCD projected the need for \$4.2 to \$5.6 million in additional funds to implement the measure, and it will be a decision of Mayor-Elect Breed whether to include funds through the budget.

Legislation authorizing the creation of cultural districts recently passed through the Board of Supervisors. Funding for this legislation will be linked to a November 2018 ballot initiative. All of MOHCD's service dollars are currently allocated. We do not have any discretionary funds, making it difficult to respond to new needs or initiatives as they arise.

#### **4. Committee Members' Report (*Discussion Item*)**

- a. None.

## 5. Consolidated Plan

Gloria Woo provided an overview of the agenda and introduced MOHCD's consultant in the work, Sarah Garmisa-Calinsky. Sarah provided an overview of her organization, Resource Development Associates (RDA). Sarah asked some introductory questions of CCCD members to understand their areas of expertise, how long they have served on the Committee, and whether they have been a part of a Consolidated Planning process before.

Gloria provided an overview of the three planning processes: the Consolidated Plan; the HIV Housing Plan; and the Analysis of Impediments. Gloria provided a project timeline, which shows the work to compile these plans across five distinct phases. Barry and Teresa shared that the Community Advisory Committees for the HIV Housing Plan and Analysis of Impediments have not been constituted yet.

The Community Engagement Plan will encompass approximately one year, and will incorporate a process for reporting back to stakeholders who the City has engaged previously. The timeline is driven by a Request for Proposals (RFP) process to be released in the fall of 2019. MOHCD recognizes that some currently-funded nonprofit organizations may not align with strategies identified in the 2020-24 Consolidated Plan, and will want to message its decisions early enough to allow those organizations to make contingency plans against any lost revenue.

Sarah provided an overview of the current objectives, goals and strategies in the 2015-2019 Consolidated Plan. Barry provided an introduction to MOHCD's shifting approach to these plans, with racial equity and trauma-informed systems now at the core of how we think about this work. A more thorough discussion of these lenses will be brought to the CCCD at a future meeting, possibly in September 2018.

Sarah facilitated a discussion about the CCCD's recommended priority needs and goals that should be addressed through the next Consolidated Plan, as well as who MOHCD should be engaging through its community engagement process. Priority needs and goals included:

- Housing
- Cleaner, more livable streets, and less street drug use
- Taken together, the current housing and community issues represent a crisis. One scenario is to focus more funds to fewer organizations to get more impact in the areas where we have strength
- Homelessness
- Preventing the rate of evictions and providing basic shelter for the homeless population
- Structural or systems enhancements
- Understanding demand for housing and the policies needed to meet demand
- Racial disparities
- Unemployment and job training
- Growing number of seniors in poverty
- Serving those with the greatest barriers
- The overdose and substance abuse crisis

Barry provided an overview of MOHCD's goals for and approach to community engagement. Marc asked the planners to clarify between goals and methods. Goals might include how many people will be engaged through the process, and what questions we want to be answered. Sarah articulated the intent to start broad and narrow down to specific needs over the course of the process. Members suggested that the goals need to be narrower, clearer and more realistic, taking into account staff capacity. Members asked for a matrix that shows which communities the City wants to engage, what it wants to ask them, and the best method for asking that question(s). These choices may be informed by the success of current strategies and/or existing data sources.

Sarah provided an overview of engagement methods, including interviews, focus groups, public forums and surveys. Sarah facilitated a conversation about who should be engaged and how. Target populations, beyond the existing Consolidated Plan list, included:

- Artist communities
- Substance users/addicts
- Small business owners
- Different categories of workers, such as low-wage workers
- People affected by livability issues (which may be neighborhood-specific based on crime stats or other metrics)
- Persons likely to be displaced
- Number of units converted to Airbnb rentals or corporate housing (i.e. permanent housing removed from the market)
- SRO residents
- Persons on public assistance
- Landlords and people moving to the city for tech jobs (if our goal is to understand the problem)
- Neighborhoods impacted by population shifts

Teresa facilitated a conversation about how members see their role in the process and how they would prefer to communicate with the planning team. Elena would like to use her nonprofit and philanthropic connections to support the process. MOHCD will send its Community Engagement Plan to CCCD members for comment in late July or early August. Staff will align upcoming meetings with the phases of the process.

**6. Public Comment**

- a. None.

**7. Adjournment at 7:08 p.m.**