



CITIZENS' COMMITTEE ON COMMUNITY DEVELOPMENT FULL COMMITTEE MEETING

Tuesday, May 14, 2019
1 South Van Ness Avenue, 5th Floor, Room 5080
San Francisco, CA 94103
5:00 p.m. – 7:00 p.m.

MINUTES

1. Call to Order at 5:15 p.m.

Committee Members Present: Clinton Loftman, Marc Vogl, Irene Riley, Elena Chavez Quezada (by phone), Azalea Renfield and Aileen Hernandez.

City Staff Attendance: Brian Cheu (MOHCD) and Gloria Woo (MOHCD).

2. Director's Report (*Discussion Item*)

- a. Brian Cheu reported that MOHCD recently completed ten neighborhood forums for its five-year strategic planning process. Nine went well, but there were challenges with the one forum in Chinatown. As a result, MOHCD staff attended four follow-up meetings in Chinatown.

3. Committee Members' Report (*Discussion Item*)

- a. None.

4. Analysis of Impediments to Fair Housing, Consolidated Plan and HIV Housing Plan Update

Brian Cheu and Gloria Woo described the community engagement process to date and the next steps of the strategic planning process. This meeting is to discuss the findings from the community engagement process and secondary data sources. The next steps are to develop a Theory of Change and then to develop strategies.

Members discussed:

- Marc Vogl suggested that MOHCD think about the following when developing strategies:
 - Process or Resource
 - Cost, from Least to Most
 - People Preference, Most to Least

The idea is to include strategies that are most needed and provide the biggest bang for the buck. For example, strategies that leverage our department's strengths, are cost effective and people want the most.

- Using this framework, the group discussed eviction prevention, housing development, foundational competencies, mental health and substance abuse, and workforce development.
- Strategies for MOHCD under foundation competencies may include an ESL component. MOHCD may want to work with City College to create an accelerator program.
- MOHCD's work in the mental health and substance abuse area could be from a trauma-informed system lens. A goal of this work would be related to a community healing process, which could build a sense of community in a holistic way.
- Aileen Hernandez talked about her experience with workforce development in New York City where the City trained people for actual jobs that were available, instead of doing job training without connections to jobs.

5. Public Comment

- a. None.

6. Adjournment at 7:00 p.m.