



CITIZENS' COMMITTEE ON COMMUNITY DEVELOPMENT FULL COMMITTEE MEETING

Thursday, November 19, 2020
Microsoft Teams Meeting
5:00 p.m. – 7:00 p.m.

MINUTES

1. Call to Order at 5:08 p.m.

Committee Members Present: Irene Riley, Clint Loftman, Emma Kelsey, Azalea Renfield, and Aileen Hernandez.

City Staff Attendance: Eric D. Shaw (MOHCD), Brian Cheu (MOHCD), Mike King (MOHCD) and David Taylor (OEWD).

CCCD members introduced themselves to MOHCD Director Eric D. Shaw.

2. Approval of Meeting Minutes

- a. **Meeting minutes from October 15, 2020 were motioned by Irene Riley, seconded by Clint Loftman, and approved unanimously by the Committee.**

3. Director's Report (*Discussion Item*)

- a. The City's COVID response is still a major priority. MOHCD is putting out \$7.5 million in rental subsidies, with a large percentage going to serve the Latino community. The Latino coalition still would like to see more support from the City. The API community is concerned about whether the City will prioritize their needs next year when the budget may be smaller.
- b. At least three of our five HOPWA-funded Residential Care Facilities for the Chronically Ill (RCFCIs) are considering de-licensing. A lot of their residents do not need the higher certification of care. Many residents are growing old, so their care is related to old age rather than their HIV/AIDS diagnosis. However, it could be very traumatic for many residents to move from one facility to another, especially if they have lived in the previous facility for many years. It is an ongoing challenge for MOHCD to figure out how to deal with this impending change.
- c. City officials are discussing whether additional CARES Act dollars might allow the City to handle the scale of rental subsidies necessary to stave off the many evictions that are on the horizon. This issue affects businesses as well as individuals in San Francisco.

4. **Committee Members' Report** (*Discussion Item*)

- a. Clint asked about the status of the Veritas properties that were supposed to initially be made available to nonprofits last winter. MOHCD will follow-up with an update.

5. **Meet and Greet with New MOHCD Director, Eric D. Shaw** (*Discussion Item*)

- a. Eric D. Shaw introduced himself to the Committee. He discussed his background in life, education and work.

He stressed the need to understand that housing and community development investments leverage one another. MOHCD needs to integrate all aspects of its work, and give clear direction to its partners. Eric wants to ensure that housing and community development speak with one voice. This is crucial. Eric commented that he has never seen a city where the community development infrastructure relied so heavily on the nonprofit sector as in San Francisco.

Eric really wants to further outcomes for Black and Brown San Franciscans. He believes we need to think big, and understand impact and outcomes always. Sometimes people need a boost due to structural racism. He is coming from lived experience and from experience in other cities doing this work. He is eager to engage the Committee and get its input and feedback.

Eric believes that San Francisco has the right ingredients - resources, leadership and policy - but it has to make sure it puts them together in the right way.

Members asked questions and made comments.

Do you see any stark differences in infrastructure and housing compared to other cities? Yes and no. Eric learned about the intersection of community development, housing and social services in Miami. The City can do a lot more with more resources, but it really takes thinking about the integration of resources.

Can you market what MOHCD does to help people understand where the money is going and how it is helping?

Eric believes many people do not understand how much it costs to take care of people. MOHCD needs to be honest about how much it costs, which requires it to be honest about how much it is spending. The Mayor is asking about how to ensure a baseline, and then how can we adjust for impact. She wants to know what are the per capita dollars to advance Black and Brown life outcomes. MOHCD has a communications plan for every action it takes, so hopefully the CCCD will see that work going forward. MOHCD is trying to figure out how to more effectively tell the story of its investments. Understanding impact will take time since a lot has changed during the pandemic.

Aileen shared that when she worked at OEWD, it was so difficult to place people in jobs. OEWD allowed the nonprofits to define their curriculum and outcomes, so it could not compare performance across grantees. It was very frustrating. The City has ownership of the funding and needs to provide guidance to the nonprofits. There are different goals between agencies, and they are competing for the same dollars. The City needs more

coordination across its departments. Aileen does not know if funding 50+ agencies is the right way to produce outcomes for community members.

Eric said that every program is a City program. People should feel like they can knock on any door and receive services. MOHCD is trying to lift up and support the agencies that can reach the community, as well as those agencies that can have the biggest impact. The department is always asking, how does this investment tie into the Consolidated Plan? To MOHCD's theory of change? Everything needs to connect back to those strategic documents.

San Francisco is a City and a County, so that is one area where things are conflated. There are more general fund dollars for social services in San Francisco; that is very different. This is the most racialized place Eric has worked. Trying to reconcile need from messaging for those respective groups is difficult.

This is the most professional and mindful staff Eric has ever met. The engine is humming. The department has collected a lot of information to inform strategy. Now it needs to focus on how to get the money out to the right places, and how to focus on racial equity outcomes. MOHCD responded to input from the Black community, but how does it institutionalize that and make sure it is not a one-off investment.

6. Planning for a FY 2021-2022 Grants Allocation and Racial Equity Framework *(Discussion Item)*

- a. Mike King presented on MOHCD's draft approach to aligning the Community Development grants portfolio with the City's racial equity goals.

Members discussed and provided the following feedback:

- To be respectful of persons who identify as Latinx, use the term 'ethnicity' rather than 'race.'
- The data analysis will benefit from breaking down Latinx into subpopulations, just as MOHCD has done with Asian subpopulations such as Chinese, Filipino, etc.
- In the presentation, define who is included in the different ethnicity categories.
- More needs to be done to connect cost with level of need. Can MOHCD get a better understanding of price per service, or price per outcome? The department needs data that helps it understand how many people should be served with X amount of dollars.
- The analysis needs the history of population change and outmigration in San Francisco. Stakeholders need to see how the diversity of San Francisco has changed over time.

7. Public Comment

- a. Hans How is interested in aligning the City's grantmaking with current data. He believes the City should be projecting and preparing for the needs of communities in the future. This includes the impact of COVID infection rates and how that impacts housing needs, food scarcity, etc. In the next one to two years, we should be looking at most immediate needs and realigning funding accordingly. He does not think the process should be so rigid

that we cannot address immediate needs that evolve over time. Hans is working with Supervisor Walton's office to ensure Prop C is implemented effectively. He may reach out to the CCCD to get its input and feedback.

8. Adjournment at 7:15 p.m.