



**Mayor's Office of Housing  
& Community Development  
(MOHCD)**

**Edwin M. Lee**  
Mayor

**Kate Hartley**  
Acting Director

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## **CITIZENS' COMMITTEE ON COMMUNITY DEVELOPMENT FULL COMMITTEE MEETING**

Tuesday, September 19, 2017  
1 South Van Ness Avenue, 5<sup>th</sup> Floor, Room 5080  
San Francisco, CA 94103  
5:00 p.m. – 7:00 p.m.

### **MINUTES**

#### **1. Call to Order at 5:10 p.m.**

Committee Members Present: Marc Vogl, Clinton Loftman, Emma Kelsey, Elena Chavez Quezada, Irene Riley, Peter Cohen, Diana Kruze (by phone).

Attendance: Brian Cheu (MOHCD), Pierre Stroud (MOHCD), Teresa Yanga (MOHCD), Mike King (MOHCD), Earl Shaddix (Economic Development on Third).

#### **2. Approval of Meeting Minutes**

- a. **Meeting minutes from May 16, 2017 were motioned by Clinton Loftman, seconded by Irene Riley, and approved unanimously by the Committee.**

#### **3. Director's Report (Discussion Item)**

- a. Brian provided a summary of MOHCD's recent FY 2017-18 Addback RFP. Over \$3.5 million was distributed to various community development projects specified by the Board of Supervisors.
- b. Brian provided an overview of MOHCD's recent expansion into programs serving SOMA Filipino and Compton's District Transgender populations.
- c. Brian provided an overview of MOHCD's involvement with the Government Alliance on Racial Equity (GARE). MOHCD is one of many City departments participating in trainings through GARE. MOHCD has created a small working group of internal staff to determine how to incorporate lessons and perspectives from this training. MOHCD is using DCYF as a peer example from within the City of how to roll-out its equity work.

Members discussed.

#### **4. Required Member Forms for FY 2017-18**

- a. Mike provided an overview of the required documentation for FY 2017-18. He will follow-up with individual Committee members to ensure documentation requirements are fulfilled.

#### **5. Committee Members' Report (Discussion Item)**

- a. None.

## 6. New Business (*Discussion Item*)

### **Affirmatively Furthering Fair Housing**

Teresa Yanga provided an overview of the Fair Housing Act of 1968 and the government-sponsored or sanctioned discrimination it was enacted to eliminate. Before the Affirmatively Furthering Fair Housing Rule, there was no framework for assessing fair housing and for connecting fair housing planning to investment planning (including the Consolidated Plan and Action Plans). The AFFH intends to identify challenges and issues facing fair housing and set goals for how to address those challenges. Teresa provided an overview of the Assessment of Fair Housing planning process, with a particular focus on the community participation process. Teresa also provided an overview of outreach and input strategies, including advertising through Next Door and other community forums. MOHCD would like to submit its Assessment of Fair Housing by June 2019, meaning its community engagement strategy should begin in late 2017 or early 2018.

Members discussed. Questions and answers posed by members:

- What are the parameters or constraints that MOHCD staff are operating under?
- What questions are we already asking internally at MOHCD that members should not attempt to answer?
- What is our desired scope with this work?
  - The Committee suggested setting outreach targets.
  - We largely want to take advantage of existing community and organization meetings and other forums.
- What do we want to know? What is the research agenda?
  - MOHCD needs to make the case for continued investment in revitalization of areas of concentrated poverty.
  - Affordable housing balance, and how it drives changes in demographics and migration. We need to map where market rate housing was built in San Francisco in 2016 (or in earlier years). We should ask residents and groups whether their neighborhoods are changing, how and what has been the effect on affordable housing. Private capital is driving many changes and the City does not have control over much of this investment - but could through policy reform.
  - Develop hypotheses to test based on our data and knowledge of affordable housing market. Engage with communities to see if our hypotheses are correct or not. Give examples of how these processes resulted in positive outcomes previously.
  - We need to collect information about people's experience with housing in San Francisco. To do this, we may need to facilitate one-on-one conversations and utilize the work of community organizers.
- Will we need to contract with a consultant to help coordinate and facilitate this process?
  - A consultant could answer these questions to inform staff how to tackle this work. CCCD could and possibly should (as mandated by the authorizing ordinance) play the role of that consultant. CCCD needs more opportunities to discuss these questions, including expanded, special meetings.
- Why is this process useful for residents?
  - It may be useful as a study of residents' reaction to housing development boom.

- What previous processes excluded certain groups and populations? How can we change those outreach processes?
  - We need to use social media, which allow more people to be comfortable providing their opinions. Facebook Live is one option.
  - From each selected community, find a trusted partner to help determine an engagement strategy for that area. Use the power of community organizing. Have events in the language of local residents. Persons with disabilities and older adults are two populations that we may exclude through traditional outreach strategies.
  - We may need to frame this outreach as a "series" of events or opportunities for input.
- How and who analyzes the data we collect will determine how the data collection process is designed. For instance, will a panel review the data? Or will MOHCD staff only?
- How do we weight responses from a survey or other type of outreach?
- What other groups would be interested in partnering?
  - We should connect with Southeast Alignment group (Terri Feely).
  - Think about engaging philanthropy in investing in this process. San Francisco Foundation, for instance, may be interested in being a partner.

**Next Steps:**

1. MOHCD staff will share its list of organizations to engage with the Committee in October.
2. MOHCD staff will present its fair housing data from HUD and other sources to the Committee at an upcoming meeting.

**7. Public Comment**

- a. Earl Shaddix briefly discussed his experience with fair housing issues and community outreach.

**8. Adjournment at 6:47 p.m.**