



# **MOHCD Five-year Planning Process**

Analysis of Impediments to Fair Housing

Consolidated Plan

HIV Housing Plan

Citizen's Committee on Community Development

March 12, 2019

# Strategic Planning Timeline

# Strategic Plans

- **MOHCD Consolidated Plan** – Primary MOHCD plan that identifies affordable housing and community development needs and priorities
- **MOHCD HIV Housing Plan** – Focuses on housing-related programs for people living with HIV
- **MOHCD Analysis of Impediments to Fair Housing Choice** – Looks at fair housing issues and how they can be addressed
- **OEWD Workforce Strategic Framework** – Identifies workforce development needs and priorities and informs local and regional workforce plan
- **Planning Dept. Community Stabilization Strategy** – Works to mitigate and prevent displacement and to ensure economic growth benefits existing communities
- **Planning Dept. Housing Affordability Strategy** – Provides a framework to evaluate how housing policies and plans can address housing affordability for the City's diverse populations

# Community Engagement Methods

Method	Target Population	Objectives and Outcomes
Survey	All SF residents and stakeholders, targeting specific hard-to-reach groups	-Broadest input -Quantitative responses
Community Forums	All SF residents and stakeholders, targeting specific hard-to-reach groups	-Broad neighborhood-based input -Validation of what we know
Focus Groups	Targeted vulnerable groups and community advocates	-Subject matter expertise/deeper dive input -Input from specific perspective (demographic-focused)
Interviews	City agency staff	-Understanding of City policies and programs -Input from City department perspective
Digital Engagement	All SF residents and stakeholders	-Round-the-clock access to participation
Public Comment	All SF residents and stakeholders	-Required; provides a formal opportunity for stakeholders to provide written input on a drafted document

# Community Forums

Neighborhood/Sup District	Date	Location
Castro/D8 and D7	12/3/2018	Eureka Valley Recreation Center
Sunset/D4 and D1	12/10/2018	Ortega Public Library
Excelsior and OMI/D11	1/16/2019	Balboa High School
Tenderloin/D6	1/22/2019	Kelly Cullen Community
Western Addition/D5	1/31/2019	Fillmore Heritage Center
South of Market/D6	2/5/2019	Bayanihan Center
Mission/D9	2/13/2019	St. John The Evangelist Episcopal Church
Chinatown/D3 and D2	2/19/2019	Telegraph Hill Neighborhood Center
Bayview Hunters Point/D10	2/20/2019	Dr. George W. Davis Senior Center
Visitation Valley/D10	2/26/2019	Visitation Valley Elementary School

# Focus Groups

Target Populations		
Affordable Housing Developers	Cultural Group: Samoan	Persons with HIV
Artists	Cultural Group: Southeast Asian (Vietnamese, Cambodian, Laotian)	Re-entry/Criminal Justice (Interview)
BMR Developers	Victims of Domestic Violence (Interview)	Residents of Subsidized Housing
BMR renters and owners	Eviction Prevention (Tenants)	Seniors and Persons with Disabilities
Cultural Group: African American	Families and Children (Interview)	Service Providers
Cultural Group: Arab (Interview)	Homeless	SRO Residents
Cultural Group: Faith-based	Homeowners/Potential Homeowners	Substance Abuse/Mental Health
Cultural Group: Filipino	HUD Co-Ops	TAY (Interview)
Cultural Group: Muslim	Immigrants/Undocumented	Trans
Cultural Group: Native American	Leasing Agents	Veterans
Cultural Group: Asian	Low-income People	
Cultural Group: Latino	LGBTQ	

# Survey

- Two-part public survey
  - Part 1: Plan-specific and demographic questions
  - Part 2: MOHCD programs evaluation
- Sent outreach email to
  - 50,000+ housing opportunity email list
  - MOHCD-funded non-profits
  - Affordable housing developments
  - District Supervisors to send to their outreach lists
  - And others
- 1,580 Part 1 responses received to date; 1,070 Part 2
- Review of respondent demographics
- What additional outreach is necessary?

# Staff Interviews

City Departments		
Adult Probation	HOPE SF	Office of Transgender Initiatives
Arts Commission	Dept. of Homelessness and Supportive Housing	Planning Department
Dept. of Aging and Adult Services	Human Rights Commission	Public Defender's Office
Dept. of Building Inspection	Human Services Agency	Re-Entry Council
Dept. of Children, Youth and Their Families	Human Services Network	Rent Board
Dept. on the Status of Women	Juvenile Justice CC	SF Housing Authority
Dept. of Public Health CMHS	Juvenile Probation	SFMTA
DT/Digital Inclusion	Mayor's Office on Disability	SFUSD
First Five	Office of Civic Engagement and Immigrant Affairs	Veterans Administration
Five Keys	Office of Early Childhood Education	



# Data

- Demographic trends/Indicators of need
  - Housing problems
  - Low-income/poverty
  - Lack of access to opportunities, including transportation, high quality public schools, jobs
- Utilization of MOHCD and MOHCD-funded programs and services
- Equity lenses
  - Neighborhood
  - Race and ethnicity
  - SOGI
  - Seniors and persons with disabilities

# Proposed Next Presentations

- May 2019
  - Review data findings
- June 2019
  - Review draft strategies
- July or August 2019
  - Discuss draft RFP