



**Mayor's Office of Housing and Community Development
CITIZENS COMMITTEE ON COMMUNITY DEVELOPMENT**

FULL COMMITTEE MEETING

**Tuesday, September 15, 2015
1 South Van Ness Ave., Room 5080
5:00 pm – 7:00 pm**

MINUTES

1. **Call to Order** – Brian Cheu called the meeting to order.

Committee Members Present – Clinton Loftman, Eddie Ahn, Miquel Penn, Patrina Hall

City Staff- Brian Cheu, Dolly Sithounnolat, Greg Asay, Hugo Ramirez, Julia Sabory, Pierre Stroud

Community Members – Marc Vogl, Megan Rohrer, Willy Warren

2. **Director's Report**

- Update: Jamie Allison-Hope stepped down due to time constraints as a result of elevated role at work. Brian continues to work with the Mayor's Office to fill mayoral appointment vacancies (there are currently three vacancies). All supervisory appointments (4) have been filled.

3. **Committee Member's Report** – none

4. **New Business**

Orientation and On-Boarding

- Everyone in attendance introduced themselves and shared something they love about San Francisco and something they are passionate about.
- Brian presented survey responses to the following questions: In one sentence, what is your definition of community development? What motivated you to apply to serve on the CCCD? What are you hoping to impact in San Francisco during your term on the CCCD? What additional information would you like for staff to provide to you to fulfill your role on the CCCD? What do you feel you bring to the CCCD? What would assist you in having a sense of accomplishment after completing this term? What would make this a valuable experience for you?

- Brian highlighted some responses to demonstrate how well-aligned the committee is in its understanding of community development and its hopes and expectations. He also highlighted the diverse and impressive skill sets and experiences of committee members.
- Brian presented on the structure of the CCCD and its evolution over time, as well as the Consolidated Planning structure that is driven partly by what the City wants to do and by what HUD requires the City to do. Greg Asay and he also described the local and federal funding sources, purposes of these sources, and funding cycles. HUD used to be the primary source of funding; however, the federal government (mostly as a result of the Congress) has been significantly disinvesting. In response to the federal government's disinvestment, the Mayor has been backfilling with General Funds (at the urging of the CCCD). (CCCD's purview in funding decisions is limited to HUD funds, but it is still important to see bigger picture.) Brian also described the robust community planning process that informed the 2015-2020 Consolidated Plan.
- Miquel Penn asked about blended funding and Brian and Greg described how MOHCD and OEWD will oftentimes blend CDBG and General Funds, or WIOA and General Funds, so as to leverage resources.
- Marc Vogl asked about approximate amounts of the funding sources. Brian provided approximate amounts for each of the funding sources and indicated that in FY15, MOHCD awarded approximately \$32 million (about 228 grants) as compared to approximately \$17 million (about 164 grants) in FY13. Greg indicated that OEWD receives approximately \$18-22 for workforce development investments and enhances these investments with competitively awarded grants.
- Miquel asked about mayoral and supervisorial enhancements and how supervisorial enhancements (so-called "add-backs") come with very specific purposes. These add-backs are typically put out to bid in September for implementation starting in October.
- Julia Sabory presented on the robust community planning process that was carried out in FY14 in preparation for the 2015-2020 Consolidated Plan.
- Brian reviewed the three broad objectives of the Plan and provided examples of MOHCD and OEWD's investments in achieving these investments. Committee members were provided with a comprehensive listing of these investments.
- Neighborhood Revitalization Strategy Areas (NRSAs) are neighborhoods that have been certified by the City and approved by HUD to enable the City to more heavily invest its CDBG funds in these areas, especially around public services and economic development. This designation process is very lengthy and onerous.
- Patrina Hall inquired into federal appropriations, the definition of communities of color, and the lack of transparency in deploying these resources ("Where is the money going?")
- Brian presented key questions for the group to consider to inform what staff should bring back and how (briefings on important happenings at the City that MOHCD may be privy to, informational presentations, workshops to generate input/feedback, etc.): What do you consider to be the most important aspect(s) of a project? What is the lens through which you look at things? Should the CCCD focus on those initiatives that are somewhat unique to community

development (e.g., neighborhood-level initiatives) or should it focus on broader issues (e.g., housing policy)? MOHCD projects in the pipeline include: a marketing and outreach program for the City's Below Market Rent (BMR) Program, a shared housing pilot program, regular convening of community-based organizations that teach "foundational competencies" to develop and share best practices, etc.

- Group participated in an interactive brainstorming session around how the CCCD would like to go about its work (e.g., get out in the community, annual review of multi-year funding, opportunities for focused engagement, etc.)
- MOHCD and OEWD staff will synthesize the rich input provided by the group and develop a draft 12-month work plan for the CCCD to consider at its October meeting.
- Miquel Penn commented that he is glad to see that the CCCD is expanding its mandate to more effectively connect with the community and inform the work of MOHCD and OEWD, since investment decisions are on a five year cycle that just started.

5. Public Comments

- Willy Warren commented that when organizations are responsive to a community's biggest need, everything else falls into place. He also commented on the need for educational achievement and larger housing (square footage) to accommodate large individuals and families.

6. Adjournment

Brian Cheu adjourned the meeting. Next is scheduled for October 20, 2015 at 5 pm in the Pacific Room (1 S. Van Ness, 5th Floor).