



# Summary of Draft 2020-2024 Consolidated Plan and Draft 2020-2021 Action Plan

Mayor's Office of Housing and Community Development  
Office of Economic and Workforce Development  
Department of Homelessness and Supportive Housing

CITY AND COUNTY OF  
**SAN FRANCISCO**

MAYOR LONDON N. BREED

May 7, 2020

# Overview of Planning Process

Dec 2018 - March 2019	Community engagement to gather data on needs
April and May 2019	Data analysis
May 2019	Theory of Change development
June 2019	Report back document and public meeting
June and July 2019	Strategy development
August 2019	Proposed strategies document and public meeting
August 2019 - Jan 2020	Community Development RFP process
Oct and Nov 2019	Meetings re: strategies for NRSAs
February 2020	Preliminary CDBG, ESG, HOME and HOPWA funding recommendations for FY 2020-2021 and public meeting
Feb - April 2020	Consolidated Plan Drafting
May 2020	Public review of Draft Consolidated Plan
June 15, 2020	Submit 2020-2024 Consolidated Plan to HUD



# Community Engagement to Gather Data on Needs, Dec. 2018–March 2019:

## Coordinated Effort for Multiple Plans

- ❖ Consolidated Plan
- ❖ Analysis of Impediments to Fair Housing
- ❖ HIV Housing Plan
- ❖ OEWD Workforce Development Strategic Framework
- ❖ Community Stabilization Strategy (Planning Dept.)
- ❖ Housing Affordability Strategy (Planning Dept.)



# Community Engagement to Gather Data on Needs, Dec. 2018–March 2019:

- ❖ 10 neighborhood forums – Approx. 700 participants
- ❖ 40 focus groups – Approx. 750 participants
- ❖ Online/paper survey – 2,488 respondents



# Townhall-Style Community Forums, December 2018 – February 2019

Community Forums	District(s)	Attendees
Bayview Hunters Point	D10	70
Castro	D7 & D8	29
Chinatown	D2 & D3	165
Excelsior and OMI	D11	79
Mission	D9	54
South of Market	D6	51
Sunset	D1 & D4	55
Tenderloin	D6	85
Visitacion Valley	D10	30
Western Addition	D5	38
<b>Total Participants</b>		<b>656</b>



# Community Focus Groups, December 2018 – February 2019

Focus Groups	Attendees
African American Community	35
Cambodian Community	19
Council of Community Housing Orgs.	14
Eviction Prevention & Tenant Empowerment Working Group	22
HIV Community	50
HIV Housing Providers	21
Homeowners	8
HOPE SF Hunters View Housing Community	21
HOPE SF Potrero Hill Housing Community	58
HOPE SF Sunnydale Housing Community	13
Housing Action Coalition	3
Human Service Network	7
Latino Service Providers & Advocates	19
LGBTQ Community	20
Local Homeless Coordinating Board	13
Long Term Care Coordinating Council	50
Mayor's Disability Council	20
RAD – 16 buildings	250
Samoan Community	12
San Francisco Immigrant Legal & Education Network	20
Senior Disability Action	40
Transgender Community	6
Vietnamese Community	18
<b>Total Participants</b>	<b>739</b>



# Key Findings from Community Engagement

- ❖ Most frequently concerned about displacement, increasing housing prices, the overall cleanliness and safety of their neighborhoods, and transit accessibility
- ❖ Services to support self-sufficiency and stability are as important as the need for housing itself
- ❖ Prominent need for culturally inclusive and culturally-specific services
- ❖ Need for greater awareness of, navigation of, and access to available services, including for the LEP community, especially for health and housing
- ❖ Desire for more inclusive and relaxed standards around affordable housing eligibility
- ❖ Need for more opportunities to provide input on the City's housing eligibility policies as well as participate in the development of affordable housing programs
- ❖ Request for more streamlined services, improved interagency collaboration, and stronger cross-agency communication to support the delivery of both housing and supportive services



# Key Findings – Needs by 7 Domains

- ❖ Housing services
  - ❖ Most vulnerable end of housing spectrum
  - ❖ Stronger eviction and tenant supports and protections
- ❖ Social and supportive services
  - ❖ Support for trauma, PTSD, substance use, and mental health conditions
- ❖ Economic self-sufficiency
  - ❖ Paid job training; financial literacy and planning; financial services
- ❖ Knowledge of and access to services
  - ❖ Availability of and eligibility for services; access for LEP community
- ❖ Community empowerment and engagement
  - ❖ Better relationship and accountability with MOHCD
  - ❖ Culturally-competent and inclusive outreach and community engagement strategies that promote community-building and link residents to services
- ❖ Coordination of services (more streamlined and coordinated services)
- ❖ Housing barriers (displacement; increasing housing prices)

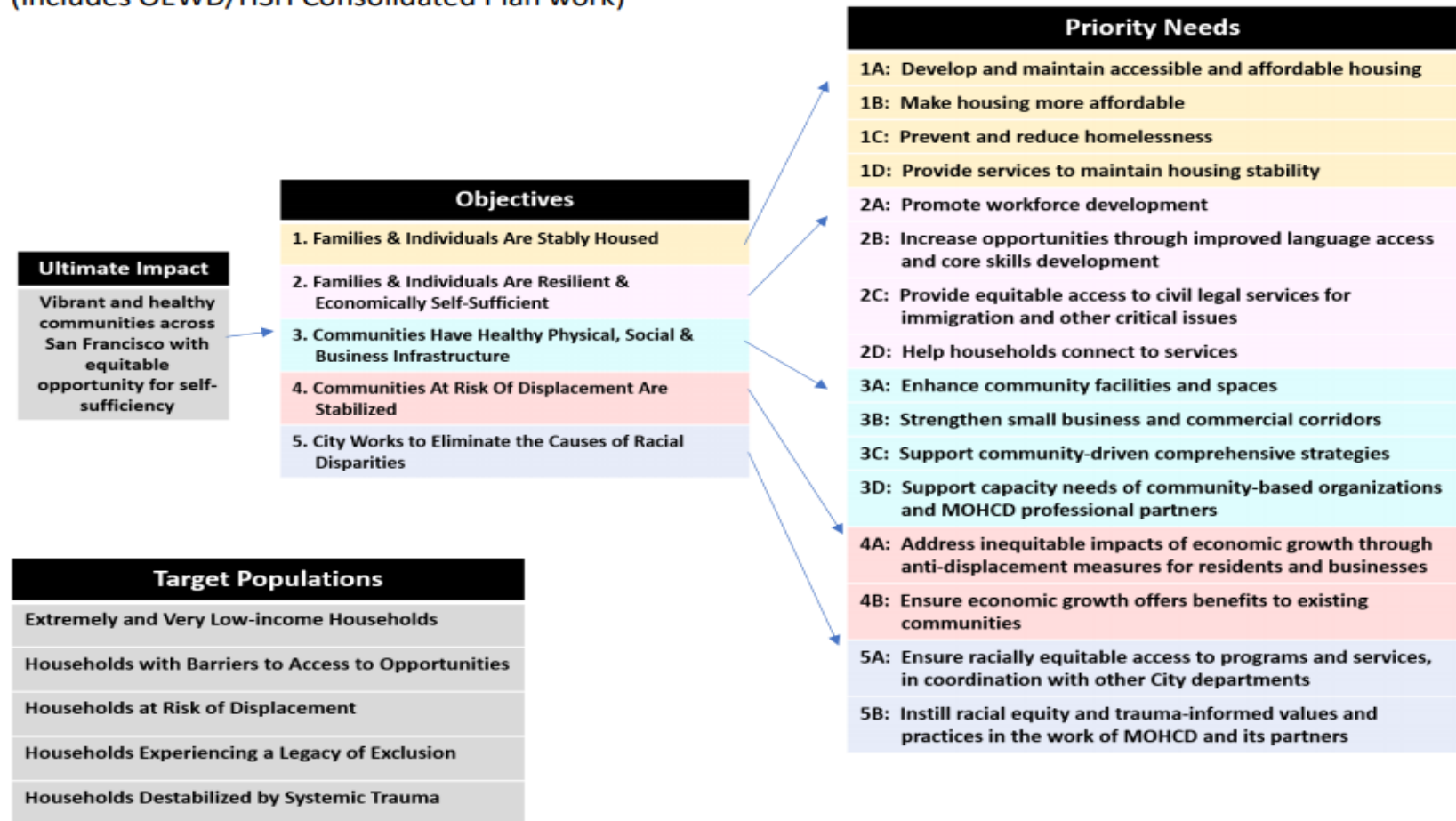




# Theory of Change and Target Populations

## MOHCD Theory of Change

(includes OEWD/HSH Consolidated Plan work)



# Target Sub-populations

- ❖ Culturally Specific Groups
  - ❖ Black and African American
  - ❖ Latino
  - ❖ Middle Eastern and North African
  - ❖ Native American and Indigenous
  - ❖ Samoan
  - ❖ Southeast Asian (Primarily Cambodian, Laotian, Vietnamese)
- ❖ Very Low-Income Households that are Not Homeless
- ❖ Very Low-Income Homeowners
- ❖ People Experiencing Homelessness
- ❖ Households with Low Educational Attainment
- ❖ Limited English Proficient Households
- ❖ Immigrants, including Undocumented Immigrants and Refugees
- ❖ Households with Low Digital Access/Literacy
- ❖ Public Housing, RAD and HOPE SF residents
- ❖ Disconnected Transitional Age Youth (TAY)
- ❖ Persons Living with HIV/AIDS (PLWHA)
- ❖ Seniors and Persons with Disabilities
- ❖ LGBTQ
- ❖ Small Businesses with Cultural Competency
- ❖ Opportunity Neighborhood Residents
- ❖ Veterans
- ❖ Survivors of Domestic Violence
- ❖ Households Experiencing Violence
- ❖ Re-entry Population



# HUD-approved NRSAs

## Neighborhood Revitalization Strategy Areas

- ❖ Bayview Hunters Point
- ❖ Chinatown
- ❖ Mission
- ❖ South of Market
- ❖ Tenderloin
- ❖ Visitacion Valley



# Anticipated Resources, FY2020-2021

Funding Source	2020-2021 Amount	Uses of Funds
CDBG	\$25,649,890	Grants to CBOs for services; workforce and economic development services (OEWD); affordable housing related loans
ESG	\$1,595,423	Homeless services (HSH)
HOME	\$7,804,197	Affordable housing related loans
HOPWA	\$10,267,229	TBRA and housing services for PLWHA
General Fund	\$124,400,000	Approximately \$34M grants to CBOs for services. Balance is affordable housing loans for acquisition/preservation and new construction.
Local Housing Trust Fund	\$39,600,000	Affordable housing related services and loans
LMI Housing Asset Fund	\$14,000,000	Affordable housing related and loans
Housing Impact Fees	\$253,131,000	Affordable housing related loans
GO Bond	\$161,000,000	Affordable housing related capital expenditures
OCII	\$58,180,000	Affordable housing related capital expenditures
	<b>\$695,627,739</b>	

